Sponsorship and Exhibiting Opportunities

Multimodal continues to deliver more visitors and significantly higher quality decision makers than ever before.

Don't just take our word for it...

"Excellent meeting place to discuss opportunities with existing and new suppliers"
Nestle UK & I

"Very enjoyable show good exhibitors"
Bentley Motors Limited

"With many suppliers in the same location meetings can be held that may take months to arrange elsewhere"
Argos

"Well worth it"
B&Q PLC

Are you looking to do business with the UK's leading shippers, retailers and manufacturers?

Can you deliver cost effective transport and logistics solutions to satisfy their needs?

www.multimodal.org.uk

Freight • Transport • Logistics • Supply Chain Management 28 – 30 April, Halls 6, 7 et 8, NEC Birmingham UK

Lead supporters include
Offering a compelling range of sponsorship and exhibiting opportunities to engage its influential visitors, Multimodal is a perfect opportunity for you to promote your products and services and meet senior level decision makers.

If you want to do business with shippers, retailers, wholesalers, importers and exporters, then exhibiting at Multimodal will deliver your return on investment in 2015. Multimodal will help you showcase your products and services among the industry’s key decision makers.

Entering its eighth year Multimodal has seen a phenomenal rate of growth with a 18% increase in visitors in 2014 and the exhibition has grown larger in size and content by 270% since 2008.

It’s at Multimodal that you’ll find a unique opportunity to meet with the people you want to do business with! So whether you are an equipment supplier, port, haulier, shipping line, 3PL or forwarder, Multimodal 2015 offers you the chance to make invaluable face to face contact with new prospects and existing customers.
Multimodal 2014 welcomed over 7100 visitors to the show with over 290 exhibitors attended the UK's biggest transportation and logistics event in the NEC Birmingham.

Take a look at the visitor profile of key decision makers containing 51% shippers, 26% freight forwarding and logistics personnel and 98% at a senior managerial level or higher.

Multimodal is the event for all shippers regardless of whether they are exporting large quantities each year or simply moving small consignments around the UK on an infrequent basis.

Visitors to Multimodal have the opportunity to meet the entire transport and logistics supply chain – from warehousing and IT, ports, rail operators, shipping lines, hauliers, air cargo specialists through to forwarders and 3PLs.

In the current economic climate, shippers increasingly focus on achieving the most cost effective, environmentally friendly and efficient means of managing freight.

Exhibiting at Multimodal 2015 offers you the perfect platform to take advantage of these opportunities and showcase your products and services among the industry's key decision makers.

"Good networking event met with suppliers and other manufacturers, also picked up some useful ideas too."

Unilever
Visitor Profile – who you will meet

Addis Homecare  Caterpillar  Kimberley-Clark  Nissan
Aldi                    Formica                  Nottingham Textiles
Alere                   Fujitsu                    Kingspan
Allied Mills           Furniture Village  Kraft Foods
Amazon                  FYffes                     Leyland Trucks
Arden                   GE Aviation              LG Electronics
Argos                   Geomedics                  Limelight Beds
Ariston                 GlaxoSmithKline        Lincol Electric
ASDA                    Glen Dimplex              London Taxi
Asos.com                Goodyear Dunlop          Longfield Chemicals
Astra Zeneca            Graphic Packaging         L’Oreal
B&M Retail              H&R Chempharm            Lutron
B&Q                     Halfords                   Mark Lyndon Paper
Bathstore               Hanson                    Marks & Spencer
Beko                    Hochiki                   Mars
Belkin                  Homebase                  Marshall PLC
Berger Paints           Honda                     Marubeni
Blake Envelopes         Honeywell                 Matalan
Boca                    Ideal Foods               Michelin Tyre
Body Shop               Iggesund Paperboard        Minera de Santa Marta
Bowmer Bond             Jacobs                    Mitsubishi
British Pepper          Jaguar Land Rover         Mondi Wheatley
BP                      Jacobs                   Morphy Richards
British Sugar           Jacobs                   Morrisons
BSW Timber              Jacobs                   Mothercare
Burberry                Jacobs                   Natural Paving Products
Carphone Warehouse      Edon Electric            Nestle
                           Encore Envelopes         Next
                           Eldon Electric           
                           Ford                     
                           Formica                  
                           Fujitsu                   
                           Furniture Village         
                           FYffes                    
                           GE Aviation              
                           Geomedics                
                           GlaxoSmithKline          
                           Glen Dimplex             
                           Goodyear Dunlop          
                           Graphic Packaging        
                           H&R Chempharm            
                           Halfords                 
                           Hanson                   
                           Hochiki                  
                           Homebase                 
                           Honda                    
                           Honeywell                
                           Ideal Foods              
                           Iggesund Paperboard      
                           Jacobs                   
                           Jaguar Land Rover       
                           JML                      
                           John Lewis               
                           Kardean                  
                           Kellogg's                

Visit www.multimodal.org.uk for the full company listing

Multimodal presents
The Loadstar Air Cargo Pavilion

Multimodal 2015 is set to build-on the Air Cargo features successfully launched at the 2014 show. In addition to the Air Freight seminar stream in the conference theatre, the dedicated Air Cargo Pavilion organised in conjunction with The Loadstar provided a long overdue shop-window for airlines, airports and GSAs to promote themselves to British and Irish shippers and 3PLs.

For further details contact Robert Jervis
+44 (0) 20 7384 7760 or robert.jervis@clarionevents.com
Multimodal spreads the word...

Email newsletter
A captive audience of over 40,000 subscribers to our weekly e newsletter provides you with the ideal platform pre show to raise your company profile.

Facebook
Visit the photo gallery and let your friends and colleagues know you are exhibiting at Multimodal.

Twitter
Stay connected @multimodal and be the first to hear seminar and exhibitor updates.
2000+ followers
81,544 account reach
36,024,488 impressions pre Multimodal 2014

The Multimodal showguide
In collaboration with our media sponsors you can reach a captive audience of onsite visitors as well as availing of the enhanced exhibitor profiles the digital showguide preview presents.

Stay connected with Multimodal 2015

LinkedIn

Make the most of Multimodal and see how your company can benefit through the countless opportunities presented by the Multimodal 2015 marketing campaign. You can engage with your target market in the most cost effective way possible.

The Multimodal Website
Our extensive marketing campaign encompassing all aspects of digital marketing and social media will extend your global reach.
274,040 annual unique visitors
a 45% increase on 2012
56,854,179 annual website hits.

LinkedIn Group
Join over 3000 members and network with your transport and logistics colleagues.

YouTube
View the Multimodal highlights videos and selected seminar sessions online on the Multimodal translogisticsexpo channel.

Robert Jervis
Organiser Multimodal
Benefit from an extensive and targeted marketing campaign

Multimodal provides you with the tools tailored to help you win new business

The Multimodal team recognises the financial, time constraints and manpower commitments involved in exhibiting. Our job is to help you capitalise on your presence at Multimodal 2015 and ensure your customers and prospects know you are exhibiting!

Whether you are a regular or first time exhibitor we will help you every step of the way, provide you with all the marketing tools you need and ensure you can maximise the returns on your investment.

To ensure that you can maximise your impact with buyers and specifiers at the show, we have developed a concise and comprehensive integrated marketing campaign of digital and offline marketing, direct mail, media relations and advertising fully supported by the leading trade industry press and associations.

Multimodal Visitor Brochure

Multimodal Newsletter

Multimodal Personalised E-mail Footer

Multimodal Showguide
The success of Multimodal 2014

A great way to meet face to face with contacts I already have without arranging formal meetings

Sainsbury’s

First time attended, was good & informative

Kimberley Clark

Succeeded in catch up meetings with suppliers and colleagues from other businesses

Danone

Great visit all round

Formica Limited

Mainly a great networking opportunity around the freight forwarding industry

PepsiCo

Good initial insight

The Boots Company

It was good for what I was looking for

UCC Coffee UK

First visit, thought it was an excellent opportunity to gain insight into transport and logistics. Would definitely go again.

Westland Horticulture

New to logistics business and only second visit to show but well worth the visit and gained valuable information from it, also met up with existing contractors which was very positive

Tata Steel

A good learning experience

The London Taxi Company

An extremely worthwhile visit. This year I found the seminars to be extremely relevant for my areas of interest and attended almost all of them on the Wednesday.

Iggesund Paperboard AB

Well worth it

B&Q PLC

Andrew Malcolm
Chief Executive | Malcolm Logistics

Joanne Dolan
Sales and Marketing | Paul Ponsonby Ltd

John Houghton
Production Manager | Direct Rail Services
VIP Evenings Reception Sponsor – Exclusive – £25,000
In 2015 sponsorship of the Multimodal VIP Evening Reception will be open to five companies to co-sponsor and to imprint their branding on an exclusive audience of key potential clients. Branding will be highly visible about the venue and on pre-show promotional material. The sponsorship package also includes a complimentary table of 10 for your guests or staff and a fully functional stand of 12sqm at the exhibition.

Exhibitor and Visitor Party Sponsorship – Exclusive – £15,000
The Multimodal ‘Hog Roast’ has become a firm favourite with visitors and exhibitors alike. It provides endless and unrivalled opportunities to network in convivial and relaxed surroundings. An informal evening, the event is held at JD Wetherspoon in the Atrium at the NEC where food and drink is provided on a complimentary basis. The opportunity exists for one company to sponsor the evening with branding in the bar and on the invitations. The package also includes a fully functional stand of 12sqm at the exhibition.

VIP Lounge Sponsor – £20,000
The VIP Lounge is the visiting place of the crème de la crème of the transport and logistics industry. This unique option offers accessibility to the key VIPs that visit Multimodal with visible branding and information distribution within this exclusive area and the benefits of inclusion in pre-show marketing material.

Multimodal Bar Sponsorship – Sold for 2015 – £30,000
The Multimodal Bar is a continuous hub of activity and networking. Located in the centre of the hall there is reserved seating exclusively for the sponsor along with extensive branding and a bespoke design.

Ceiling Banners – Exhibitors only – £5,000
The impact of a 5m x 3m banner directly above your stand sets your stand apart from most and allows your clients and potential clients to find your stand quickly and easily.

Sponsorship of online registration page – Exclusive – £10,000
There is an increasing trend for visitors to register online and there is no better way to put your company in the forefront before visitors attend the show. This sponsorship option includes a banner advertisement on the registration page with a hyperlink. This option also includes sole sponsorship of one pre-show promotional email to over 40,000 potential visitors in which your logo will appear with a link through.

Visitor Ticket Sponsorship – Exclusive – £10,000
Sponsorship of the Multimodal 2015 visitor ticket will ensure high visibility prior to the show as 150,000 tickets are emailed to potential visitors.

Carrier Bag inserts – limited – £2,500
Inserts into the official Multimodal carrier bag are limited to 5 inserts only. Bags are distributed to all visitors at the Show entrance.

Sponsorship of the ‘You are Here’ Boards – Exhibitors only – limited – £3,000
Sponsor the ‘You Are Here’ boards, and exhibition floorplan light boxes, and have your company logo and stand number strategically placed throughout the show.

Carpet Tiles – Exhibitors Only – £3,000
Direct clients to your stand with strategically placed carpet tiles. The tiles can be any colour and printed with your company logo and stand number.

There is a wide range of sponsorship and exhibiting opportunities available at Multimodal 2015 which we can tailor to your company’s specific needs with a price to fit every budget! To find out how we can help you raise your company profile contact Jenny Moore today.
Sponsorship and Exhibiting Opportunities

Recent Exhibitors Include:

- @logistics Reply
- 3T Logistics
- Access UK
- Advanced Supply Chain
- Agency Sector Management
- Air Cargo News
- Air Cargo Week
- Airport by Network Packaging
- Albacon Systems
- Anglia Freight
- Armkor
- AS24
- ASAP Cargo
- ASAP Logistics
- AS24
- ASAP Cargo
- ASM (UK) Ltd
- Associated British Ports
- Atlet
- Autobag
- Autostore
- AV Dawson
- A-Z Group
- Aztek Logistics
- BACA
- Baker Rose
- Bates Cargo-Pak
- BIFA
- BoxTop Technologies
- Briggs Equipment UK
- Brittany Ferries - Freight
- BT Air Logistics
- Bullet Express
- Business on the Move
- Canute Group
- Carbon8 Lighting
- CCEA
- Ceva Logistics
- Chartered Institute of Logistics & Transport
- Cipher Lab
- Civil & Industrial Products
- CMA CGM
- Compass Publications
- Contact Packaging
- Core-Data
- Core Business
- Coscon
- Cosmos Logistics
- CSI Drug & Alcohol Testing
- Cube Storage
- Dachser
- DataFreight
- DB Schenker
- DDC FPO
- Defence
- Lighthouse (UK) Ltd
- Luffer Interlogistics
- Logistics Business
- Logistics Industry
- Logistics Leaders Network
- London Container Terminal
- Malcolm Logistics
- Manchester Airports Group
- Marshall Ltd
- Maritime Cargo Processing
- Maritime Transport
- Maritime Fleet Solutions
- McCulla
- Mediterranean Shipping Company
- Meridian Publications
- Miniliner Logistics
- Montgomery Transport Group
- Montacor Ltd
- Moore
- Narrow Aisle
- National Air Cargo
- Network Rail
- OBIS Logistics
- Onward Holdings
- P&O Ferrymasters
- Palletline
- Partnerlink
- Paul Ponsonby
- PDS
- Peel Ports
- Pentalver
- Peter Lole & Co Ltd
- PODFather
- Port of Calais & Port of Boulogne
- Port of Liverpool
- Port Of Tyne
- Portakabin
- Portland Fuel Price Protection
- PostNord Logistics AB
- Potter Logistic
- Pudsey Software
- Railfreight Consulting
- Red Recruit
- Replanet
- Road Haulage Association
- Rothsay UK
- Rubberduck
- Samshlip Multimodal
- SDC Traders
- Search Impex
- Shanghai Xinan Container Fittings Co., Ltd
- Sheffield City Region
- Sheldon Clayton
- Simple
- Spacebrokers
- Spatial Global Ltd
- Specialised Tools & Equipment Ltd
- Stina Line
- Steve Benton Transport
- Steve Benton Transport (re-do)
- Stirling Solutions
- Superior Express
- SUPERSPORT Liverpool
- Terminals
- The Active Collection Bureau
- The Bristol Port Company
- The Mersey Docks and Harbour Company
- The Pallet Network
- The Private Health Partners
- The Rack Group
- The Railfreight Group
- The Russell Group
- Thomas Miller / JT Club
- TICONTRACT
- TinTin
- Timothy Special Products Ltd
- Titan Containers
- Total
- TotalSim
- Transam
- Transfennica
- Transport Monthly
- Transpacific
- Truck It Truck
- TTS Port Equipment
- Tapscott Industrial Flooring
- UKWA
- University of Lincoln
- Unisource Global Logistics
- Vanguard Logistics Services
- Vigo Software
- Vodafon
- Volsafe
- Waddesdon Consulting
- WBS Logistic
- Webster
- Whistle Eastern Europe Logistics
- Widdingdon Group
- Wincanton
- Woodall Transport Group
- Woodland Group
- X2 (UK)
- Xclusive Recruitment
- Zeta System SRL
- Zetes

Packages Include

- Shell Scheme Plus £450 per m²
- Shell scheme plus packages will provide you with lights and sockets in addition to walls, fascia, name board and carpet

Call Jenny Moore on +44 (0) 20 7384 7759 or email jenny.moore@clarionevents.com to discuss your requirements. Bespoke sponsorship opportunities are available on request.
Recent Exhibitors and Sponsors include

Media Partners include